

For Immediate Release
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Bringing 5 Weeks of Arts and Cultural Fun to Philly Families – 5 Weeks of Family Fun

Philadelphia, PA - Looking for a good reason to take your family to one of Philadelphia's top arts and cultural attractions?

As part of our mission to bring fun to parenting, Dancing Meatballs is proud to announce that it will be working with PhillyFunGuide.com, a program of the Greater Philadelphia Cultural Alliance, to promote dozens of family-friendly arts and entertainment groups in the Greater Philadelphia area. The promotion, “5 Weeks of Family Fun,” is providing parents with half-priced tickets during the five weeks between Mother’s Day (May 13, 2007) and Father’s Day (June 17, 2007) and is sponsored by PNC.

“This is a great excuse for parents to go out and explore Philadelphia with their kids in a way that they’ve been putting off all winter” said Cheryl Provorny, co-founder of Dancing Meatballs. “5 Weeks of Family Fun is the type of program we are thrilled to support – family fun at a reasonable price.”

More than three dozen arts and entertainment groups will be participating in this program by providing families discounted tickets to venues and putting on special events during the five weeks. Participants include the Please Touch Museum, Franklin Institute, Philadelphia Museum of Art, Mum Puppettheatre, and many more. Together, these organizations have offered over 9,000 half-price tickets throughout the Greater Philadelphia area, with five or more activities offered every day.

As part of the promotion, PhillyFunGuide.com will feature a number of interactive 3-D games and chances to win prizes that include a deluxe family vacation to Florida including airfare on Southwest Airlines, hotel lodging with Marriott, luggage from Vera Bradley, and tickets to any Anheuser-Busch Amusement Park. Additional prizes include tickets and memberships to participating arts organizations.

Tickets go on sale on May 1, 2007 and the drawing for the prizes will be on June 18, 2007. For a full list of participating organizations, please visit www.phillyfunguide.com.

About Dancing Meatballs, L.P.

Dancing Meatballs, a free weekly e-mail newsletter and website, is the ultimate insider's guide to affordable fun for city-dwelling parents and their kids. We find it all, from museums and festivals for the whole family to free in-store events for parents. With a sole dedication to fun, the style of the content is both upbeat and whimsical; it's like

getting a message from your witty, quirky neighbor who always seems to know about the most fun activities for her family.

For more information or to sign up to Dancing Meatballs' weekly newsletter, please visit: www.dancingmeatballs.com

About the Greater Philadelphia Cultural Alliance

The Greater Philadelphia Cultural Alliance is a leadership organization of over 330 nonprofit arts and cultural institutions located primarily in the five counties of southeastern Pennsylvania. Its mission is to lead the effort to increase awareness of, participation in and support for arts and culture in the Greater Philadelphia region.